## QASource Opens Nearshore Office in Mexico Expansion into Latin America enables additional depth of service

PLEASANTON, California, April 9, 2018 - QASource, one of the world's leading software QA services providers, has announced that it has opened a nearshore office in Aguascalientes, Mexico, bolstering the suite of Distributed Agile® services that it is able to offer its clients.

Until now, QASource, based in the San Francisco Bay Area, has offered a hybrid <u>onsite/offshore model</u> with office in Chandigarh, India. With the expansion into Mexico, the company can present its North American clients with an economical opportunity to work with top technical talent within the same time zones as their in-house engineering departments.

"Opening a nearshore office lends itself to types of testing that need to be run concurrent to development - including continuous integration, Agile and DevOps," said CEO Rajeev Rai. "We will build out our staffing in Mexico according to what our customer needs end up being, but our core strategy will remain the same as it has always been: To source and retain high-quality QA engineers, and to deliver the best QA outsourcing experience possible to our customers."

QASource executives had considered multiple locations before settling on Mexico, including Brazil, Argentina, Canada and Costa Rica. Aguascalientes met the company's selection criteria including an exceptional business climate, excellent infrastructure, safety, proximity to a university or universities with good engineering programs, and a strategic location in relation to American and Canadian business.

QASource has leased a centrally-located building on Avenida Universidad in Ciudad de Aguascalientes, which is in the state of Aguascalientes in north-central Mexico. <u>Aguascalientes</u> is a regional hub and a popular location for international headquarters, known for its quality of life and prosperity.

Financial details of the lease and expansion were not disclosed. The nearshore office is operational, and has already launched multiple customer engagements, Rai said.

By coincidence, the building's exterior closely resembles the building QASource owns and built in Chandigarh. The interior, however, has been designed to exactly match the Chandigarh facility in layout and décor, so that Indian engineers feel they are in their home office when working in the Mexico location - and vice versa.

Also replicating the India facility is the nearshore office's emphasis on top-of-the-line facilities and systems. QASource invests heavily in <u>security processes and infrastructure</u> in order to keep customers' software and data safe. In Mexico, the same Cisco hardware, security protocols, hiring practices, and backup systems exist in order to ensure reliability and data security.

QASource's core model is dedicated QA teams that extend clients' software engineering teams, combining offshore - and now, nearshore - technical talent with U.S. management. QASource also delivers short-term, pay-as-you-go QA services through its self-serve platform <a href="QAOnDemand">QAOnDemand</a>; and geographically specific crowdtesting services through <a href="MyCrowd QA">MyCrowd QA</a>.

"Offshore, nearshore, hybrid onsite/offshore model, self-serve and crowdsourced testing - QASource now has multiple ways of working with our customers to provide them with value," Rai said. "I am proud our Distributed Agile® strategy which makes us a leader in our market space. I am prouder still to be able to offer our customers custom QA solutions, whatever their needs."

## **About QASource**

Headquartered in Pleasanton, California, with an office in Chandigarh, India, QASource is one of the world's leading software QA providers. Since its foundation in 2002, QASource has grown to become an international organization with thousands of professionals servicing a variety of clients ranging from VC-funded startups to Fortune 500 companies. QASource has demonstrated a growth rate of 20% to 50% annually, and is a market leader in test automation services. QASource customers have had successful exits exceeding \$15 billion in M&A transactions, leading to the company's tagline, "Quality That Creates Value." For more information, visit the QASource website at <a href="https://www.qasource.com">https://www.qasource.com</a>.

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